Good Afternoon-

We are writing to inform you regarding the 2022 Triangle Trolley season. With many hard discussions and financial considerations, both from the localities and partners, Kilmarnock has decided not to house the Trolley program.

This year, Bay Transit has  passed through a 3% increase, now $8,614.92, and this has weighed heavily on the program and left Kilmarnock facing a higher contribution from previous years. Kilmarnock historically has played a larger role in contributing to the funds regarding the trolley as well as labor and strategic planning. These were the funds given from previous years to help support Kilmarnock and the Trolley:

1.    White Stone- $750

2.    Irvington- $250

3.    Ad Revenue- $5,600

In years past with our partnerships and ad revenue the trolley was able to run. Due to the increase of prices and lack of ad revenue from local businesses trying to recover from Covid, we have had to make the hard decision to let go of this program based on these contributions. We have contacted previous advertisers and  have few participants. Ad revenue dropped to lower than half and unless our partners want to increase their yearly contribution, the financial standpoint for Kilmarnock is too much to take on alone.

At this time Bay Transit understands our position and would like to offer this program to you all before looking for a new home. The total cost needed to fund the Trolley is $8,614.92 for the 2022 season. You as the new home would be able to determine your own plan for revenue and how it could be used. Please contact Ken Pollock at Bay Transit as soon as possible if this is something you would like to take on.

Thank you for your time and understanding. We are sad to see this experience potentially retire but we also understand the hardships associated with trying to keep it running.

Respectfully,

Ashley

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**Ashley M. Jones**

Community Development Coordinator

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